



CASE STUDY

04

[PROJECT: Supply and Installation of Natural Stone Finishes] **GemStar Group, Inc.**

GemStar Group experiences increased productivity and rapid ROI using On-Screen Takeoff®

Large projects in the digital age

GemStar Group, Inc., a world leader in project management, supply and installation of natural stone finishes, is known for providing quality finishes at competitive prices in a professional manner on time and on budget. GemStar acts in the market both through directly controlled projects and by means of joint-venture agreements with other companies to provide clients with the most advanced technologies in the various phases of project design and realization.

Frank Rossi, President of GemStar Group, gave the task to his Senior Estimator, Blair Mills to source software to aid in quantifying of the materials needed for their large-scale projects in the digital age. Blair said the company selected On Center Software's On-Screen Takeoff after a complimentary trial period because of its "ease of use and the ability to export On-Screen Takeoff files to Excel for our pricing format." He added, "Other software companies did not offer this trial period and would not refund for a dissatisfied customer."

Previously, Blair used a less sophisticated estimating product, about which he said, "There wasn't an easy way to store the digitized data. Therefore, it had to be transferred at each takeoff to Excel," compounding the time it took to do his job. Alternatively, with On-Screen Takeoff, Blair can create "great marked-up colored drawings for easy presentation to contractors, owners and is especially helpful in coordinating shop drawings and field operations."



CASE STUDY 04

GemStar Group, Inc.

On-Screen Takeoff proved particularly useful in GemStar's recent estimating and takeoffs for the Ritz-Carlton, Banyan Tree and Four Seasons projects. Pointing out that estimating speed was boosted approximately 25% through use of the software, Blair said, "Being able to integrate all the various condo layouts into a matrix to produce individual and total quantities" was particularly helpful.

The bottom line? As Blair sees it, "The value of the software will be returned in a short period of time, especially when it comes to increased productivity and the ease of training someone new." And that's exactly the kind of return on investment that GemStar Owner Frank Rossi demands.

Learn more about how On Center Software's ProfitBuilding Suite of products can provide unquestionable value to you and your company.

Takeoff and estimating made easy

By reducing the amount of concentration needed for sorting, the team was able to focus more on the quantities and constructability of the projects, saving time and ultimately money.

Contact us

To find out how On Center Software can help streamline your operations and enhance your bottom line, contact us at 1.866.627.6246, or visit our Web site at www.oncenter.com.

More about On-Screen Takeoff

On-Screen Takeoff is the industry standard in creating takeoffs from digital and paper plans. This application increases accuracy and efficiency, which in turn helps you to win more profitable bids. Have you ever wondered if there was a way you could simplify your takeoff process? Wouldn't it be nice to draw takeoffs right on your screen and have calculations and measurements done for you? On-Screen Takeoff can do all of this while at the same time greatly reducing the chance of errors. If increased accuracy and speed, greater profits and lower risk are important to you, then it's time to take a look at On-Screen Takeoff.

On-Screen Takeoff will help

- Increase accuracy
- Reduce risk
- Bid more in less time
- Eliminate costly mistakes

More about On Center Software

Located in The Woodlands, TX, On Center Software, Inc. is a privately held company that was formed in 1988 by construction professionals. Their mission is to transform the estimating experience of construction industry professionals by developing and supporting innovative, practical, comprehensive software solutions that propel winning bids into profitable projects. On Center Software combines extensive industry knowledge, a solid understanding of the estimating process, and state-of-the-art technology to turn complicated bidding data into meaningful information.

